



## 2004 California Youth Tobacco Purchase Survey Results

### Technical Assistance Teleconference

Thursday, October 21, 2004  
9:00 am to 10:00 am

Bridgeline: (916) 556-1508  
Passcode: 1234#

### Agenda

10:00	Welcome/Overview	Tacey Derenzy
10:10	California Youth Tobacco Purchase Survey	Tacey Derenzy
	<ul style="list-style-type: none"><li>✓ 2004 Results</li><li>✓ The Statewide Licensing "Trigger"</li><li>✓ Commonly asked questions</li></ul>	
10:30	New Tools that Support Local Efforts	Edie Ernst/ Matthew Le Veque
	<ul style="list-style-type: none"><li>✓ Local Licensing PR Kit</li><li>✓ Local Licensing Video &amp; Ancillary PR Materials</li></ul>	
10:50	Q&A	
11:00	Adjourn	