

## **YOUTH PURCHASE SURVEYS: TIPS FOR WORKING WITH DISTRICT ATTORNEYS, CITY ATTORNEYS AND COUNTY COUNSELS**

**EDUCATE** your district attorney, city attorney, or county counsel before conducting any youth purchase surveys.

- Explain the purpose of and the need to perform surveys.
- Show them how their county Synar Amendment money is used and that it can be jeopardized for noncompliance.
- Keep educational and background materials concise and to the point.

**ASK** for an immunity letter. Have a sample letter ready for his/her signature.

**SHOW** them your protocols; they need to know you have consulted with law enforcement and have received training using decoys in tobacco sales context.

**BE PREPARED** to tell them how the survey can benefit them (e.g., improved public image, public awareness, Synar Amendment-funded program security, “tough on crime” posture, etc.). Provide them with references and testimonials from other District Attorneys, City Attorneys, etc., experienced with youth purchase surveys.

**GIVE** them a packet of information including, but not limited to: STAKE Act, Immunity Letter, References, Protocols, Fact Sheets, Synar Amendment-funded programs in their area, contact names, etc.

**SCHEDULE** next appointment now.

## **YOUTH PURCHASE SURVEYS: TIPS FOR OVERCOMING POTENTIAL BARRIERS WITH LAW ENFORCEMENT**

**UNDERSTAND SAFETY** of the youth decoys is going to be their primary concern.

**EDUCATE** law enforcement why youth purchase surveys are important, especially if the agency hasn't done any PC 308(a) Tobacco Sales to Minors youth decoy operations.

**SHOW** them the protocols you intend to use and be willing to listen to the suggested changes they may make.

**INLCUDE** law enforcement in the training you provide for personnel involved in the youth purchase survey.

**PROVIDE** law enforcement with a copy of the signed immunity letter prior to conducting any surveys.

**ASK** an officer to ride along with you.