

Data Collection Form

(revised 8/99)

Protocol Used: Standard _____ Smoker _____

Name of Outlet: _____

Address of Outlet: _____

a. Date of Outlet Visit: _____ 3b. Time of Outlet Visit: _____ a.m. _____ p.m.

4. Was a Sale Made? Yes No

5. Cost of Snacks \$ _____

6. Cost of Tobacco Purchased \$ _____

7. Name of Minor That Purchased _____

8. Age of Minor That Purchased 15 16 17

9. Gender of Minor That Purchased Male Female

10. Were you asked to give your age? Yes No

11. Were you asked to show your ID? Yes No

12. The clerk was: Male Female

13. Comments by/Reaction of the clerk

14. Do you know the clerk? Yes No

15. Have you ever purchased cigarettes from this store, or been with another teen who has? Yes No

16. You consider yourself to be a: smoker previous smoker non-smoker

Verification Check

Method used to purchase cigarettes:

Pick-A-Pack: You helped yourself to the cigarettes, then placed them on the counter to purchase them

Ask-A-Pack: You asked the clerk for a particular brand of cigarettes

Form completed by (Adult): _____