

California Department of Health Services, Tobacco Control Section announces:



Technical Assistance Teleconference:
September 7, 2006, 2:00 – 4:00 p.m.

Youth Involvement: Youth Tobacco Purchase Survey & Beyond

Bridgeline: 916-556-1508, Conference Code 265299

Agenda

- 2:00 – 2:10** **Welcome** – Mary Strode, TCS
- Overview of Agenda
- Part I**
- 2:10 – 2:50** **Youth Tobacco Purchase Survey (YTPS): Recruitment and Protocols**
- Youth Recruitment: Addressing concerns of parents
Jim Blagg, STAKE Act Youth Recruiter
 - YTPS Protocols: Types and purpose
 - Overview of YTPS protocols - Mary Strode, TCS
 - Standard protocol - Elizabeth Klonoff, SDSU Behavioral Health Institute
 - Enforcement protocol - Randy Kline, TALC
- 2:50 – 3:05** **Questions**

Part II

3:05 – 3:45

Youth Retention & Involvement

- Gordon Sloss, California Youth Advocacy Network

Successful Strategies for Youth Retention

- Amanda Cue, Youth Leadership Institute

My Personal Experience with YPS

- Thania Balcorta, Yolo County
- Tiffany Nguyen, Orange County

3:45 – 4:00

Questions

4:00

Adjourn