



2001 SAN DIEGO YOUTH TOBACCO LAWS & POLICIES REPORT CARD
PROTECTING KIDS FROM TOBACCO: WHICH CITIES MADE THE GRADE?
Grading Scale: A=10-14; B=5-9; C=3-4; D=1-2; F=0

Local Cities & San Diego County	Final Grade	Enforcement of Sales To Minors Laws		Elimination of Self-Service Sales		General Regulation of Tobacco			
		Enforcement of PC 308(a)	Participation in STAKE Act Stings	Self-Service Displays	Vending Machines ¹	Requires Licensing of Tobacco Retailers	Bans Tobacco Stores Within 1,000 Ft. of Areas Which Minors Frequent	Requires Sales to Minors Signage	Eliminates Free Sampling & Promo Items ²
Carlsbad	D	✓		☹	☹	☹	☹	☹	☹
Chula Vista	C	☹		✓	☹	☹	☹	✓	☹
Coronado	B	✓		✓	✓	☹	☹	✓	☹
Del Mar	C	✓		☹	✓	☹	☹	☹	☹
El Cajon	B	✓		✓	✓	☹	☹	✓	☹
Encinitas	B	✓		✓	✓	☹	✓	✓	✓
Escondido	D	✓		☹	☹	☹	☹	☹	☹
Imperial Beach	C	☹		✓	✓	☹	☹	✓	☹
La Mesa	B	✓		✓	✓	☹	☹	✓	✓
Lemon Grove	C	☹		☹	✓	☹	☹	☹	☹
National City	B	☹		✓	✓	☹	☹	✓	✓
Oceanside	A	✓		✓	✓	☹	☹	✓	✓
Poway	B	✓		✓	✓	☹	☹	✓	☹
San Diego City	A	✓		✓	✓	☹	☹	✓	✓
San Marcos	A	✓		✓	✓	☹	☹	✓	✓
Santee	A	☹		✓	✓	☹	☹	✓	✓
Solana Beach	C	✓		☹	☹	☹	☹	☹	✓
Vista	B	✓		✓	✓	☹	✓	☹	☹
San Diego Co.	D	✓		☹	✓	☹	☹	☹	☹

1. To receive credit, must ban vending machines in all locations. Some communities have ordinances that permit machines in bars.
2. To receive credit, must eliminate tobacco sampling and promotional items in all areas not accessible to minors.



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Local Cities & San Diego County	General (cont'd)	Regulation of Outdoor Advertising and Promotion			Regulation of In-Store Advertising, Promotion and Product Placement		
	Bans Un-packaged Cigarettes	Bans Tobacco Advertising/ Promotion Within 1000 Ft. of Areas Which Minors Frequent	Bans Tobacco or All Billboards	Bans Tobacco Advertising/ Promotion on City Property	Prohibits Tobacco Advertising/ Promotion Visible From the Outside	Prohibits Tobacco Advertising/ Product Placement	
						Below 4 Ft.	Within 2 Ft. Of Candy
Carlsbad	☹	☹	☹	☹	☹	☹	☹
Chula Vista	✓	☹	☹	☹	☹	☹	☹
Coronado	✓	☹	✓ ³	☹	☹	☹	☹
Del Mar	☹	☹	✓ ³	☹	☹	☹	☹
El Cajon	✓	☹	☹	☹	☹	☹	☹
Encinitas	☹	☹	☹	✓	☹	✓	✓
Escondido	☹	☹	✓ ³	☹	☹	☹	☹
Imperial Beach	✓	☹	☹	☹	☹	☹	☹
La Mesa	☹	☹	☹	☹	☹	☹	☹
Lemon Grove	✓	☹	✓ ³	☹	☹	☹	☹
National City	☹	☹	☹	☹	☹	☹	✓
Oceanside	✓	✓	☹	☹	✓	✓	✓
Poway	✓	☹	✓ ³	☹	☹	☹	☹
San Diego City	✓	✓	✓	☹	✓	✓	✓
San Marcos	✓	✓	☹	☹	✓	✓	✓
Santee	✓	✓	✓ ³	☹	✓	✓	✓
Solana Beach	✓	☹	☹	☹	☹	☹	☹
Vista	✓	☹	✓ ³	☹	☹	☹	☹
San Diego Co.	☹	☹	☹	☹	☹	☹	☹

3. Bans all billboards