

## DRAFT

California Department of Health Services, Tobacco Control Section announces



### **LOCAL RETAIL LICENSING NETWORKING TELECONFERENCE**

March 25, 2004

10:30 a.m. – 11:30 a.m.

Bridgeline: (916) 556-1508

Passcode: 1234#

### **AGENDA**

- 10:30 Welcome/Overview**
- April Roeseler, TCS
- 10:35 State Legislative Update**
- Paul Kneprath, Vice President, American Lung Association of California
- 10:40 Spotlight on Local Licensing: Stanislaus County**
- Mary Sherwood, Stanislaus County Tobacco Control Program and Ken Fitzgerald, Coalition Member
  - Community organizing activities (public survey, petition, endorsement forms)
  - Support/Opposition
  - Future Directions
- 11:00 Technical Assistance Role of The Center for Tobacco Policy & Community Organizing**
- Vanessa Marvin, Organizing Coordinator
- 11:15 Q & A/Reports on Local Licensing Efforts**
- 11:30 Teleconference Ends**