



Technical Assistance Teleconference  
*Tuesday, February 26, 2008: 2:00 – 3:30 p.m.*

## Tracking and Reporting Illegal Tobacco Sales to Minors: A How-to Guide for Projects Funded by the California Tobacco Control Program

**Bridge Line:** 916-556-1508, Access Code 789960

**Agenda & How-to Guide:** Downloadable from the 2/25/08 TCS Update on PARTNERS or the STORE website <http://www.tcsstore.org/training/training.html>

### Agenda

- 2:00**      **Welcome & Introduction of Speakers**
- Mary Strode, Tobacco Control Program
- 2:10**      **Background & Rationale for the How-to Guide**
- Ellen Feighery, Public Health Institute
- 2:15**      **How Two State Agencies Utilize Local Data**
- Randy Silva, Investigations Division, Board of Equalization
  - Alan Lieberman, Tobacco Litigation and Enforcement Unit, Office of the Attorney General
- 2:40**      **Rationale for Reporting Violations of Local Licensing Ordinances to State Agencies**
- Ian McLaughlin, Technical Assistance Legal Center
- 2:50**      **Local Experiences with Tracking Violations to their Final Disposition**
- Dawn Dunn, Santa Barbara County Tobacco Prevention Settlement Program
  - Evelyn Hogan, Communities Against Substance Abuse
- 3:10**      **How to Report Adjudicated Cases to State Agencies**
- Ellen Feighery
- 3:15**      **Questions**
- 3:30**      **Closing**
- Mary Strode

**Thank you for participating in today's teleconference!**

Please share your feedback by completing the brief SurveyMonkey questionnaire posted on the STORE website: <http://www.tcsstore.org/training/training.html>