

Stop Youth Access to Tobacco! Campaign

The following is a statement of endorsement for adopting a tobacco retail license ordinance in the City of Daly City. Tobacco retail licenses have been shown to be an effective way to reduce rates of youth access to tobacco. For the last 100 years, it has been unlawful to sell tobacco products to youth 18 and under. Currently, approximately one out of four stores (25%) in Daly City are selling cigarettes to youth! By supporting the campaign efforts, you are supporting a tobacco free environment to all youth in the City of Daly City. To show your support, please sign the endorsement form below:

ENDORSEMENT FORM

Name of Organization or Group

Telephone

Address, City, Zip Code

Fax

Email

The above-mentioned organization wishes to support the effort of the Stay Safe Youth Coalition (SSYC) **Stop Youth Access to Tobacco! Campaign** in the City of Daly City by endorsing the following: 1) **adopting** the tobacco retail license ordinance in Daly City; 2) ensuring annual license fees are sufficient to provide enforcement of the ordinance.

Further, our organization wishes to support the Campaign efforts by undertaking the following actions (check all that apply):

- _____ 1. Endorse the efforts of the Campaign for a complete stop of tobacco sales to youth!
- _____ 2. The Campaign has the permission to use our name as an endorser
- _____ 3. We will communicate with our membership about reasons to support the Tobacco Retail License in Daly City
- _____ 4. We will provide spokespersons, youths, and other concerned parties for press conferences, community forums, and other related campaign activities upon request and when the issue is compatible with the concerns of our organization
- _____ 5. Other:

Signature

Title

Date

For more information or to learn more about the Stay Safe Youth Coalition, please contact: Etan Zaitso, Project Supervisor of Prevention at 650-243-4850 or ezaitso@aars-inc.org. This project is in collaboration with the **Youth Leadership Institute (YLI)**, an organization that works with youth and adults to build communities that invest in youth. This project is funded by the San Mateo County Alcohol and Drug Services and San Mateo County Tobacco Prevention Program.