

California Department of Health Services, Tobacco Control Section announces:



**Technical Assistance Teleconference:
Enforcement: The Ticket to Successful
Retailer Licensing**

Thursday, June 29, 2006: 1:30 to 3:00 p.m.

Bridgeline: 916-556-1508, Conference Code 5496
Conference Room for TCS Staff: Feather River

AGENDA

- 1:30 Welcome & Introductions**
- **Mary Strode**, Tobacco Control Section (TCS)
- 1:35 Effect of Enforcement on Sales to Minors**
- **Vanessa Marvin**, The Center for Tobacco Policy and Organizing
- 1:40 Enforcement Options in Local Policies**
- **Randy Kline**, Technical Assistance Legal Center (TALC)
- 1:50 How Enforcement Happens: Tips on Working with Law Enforcement**
- **Officer Kelly Gordon**, Law Enforcement Specialist

2:00 Community Experiences Using Traditional Law Enforcement

- **Trina Long**, San Luis Obispo County Tobacco Control Program

2:15 Community Experiences Using Other Types of Law Enforcement

- **Carlene Henriques**, Sacramento County Tobacco Education Program
- **Bob Rose**, City of Sacramento Code Enforcement

2:30 TALC's Enforcement Case Studies: A Summary

- **Leslie Zellers**, TALC

2:35 Questions

3:00 Closing