

About TALC's Enforcement Roadmaps

A concern frequently voiced by tobacco control advocates is that existing tobacco control laws are not properly enforced. The best way to increase enforcement of tobacco laws is to eliminate the barriers that may be impeding active local enforcement; but without an overall sense of how enforcement is designed to occur, ways around the barriers may be difficult to find.

TALC has created a series of three Enforcement Roadmaps to help tobacco control advocates identify potential enforcement roadblocks and see the context in which these barriers exist. The three different enforcement pathways are *criminal enforcement*, *civil enforcement*, and *administrative enforcement*. Each roadmap package consists of two main parts:

- A narrative description, which explains the process and suggests potential solutions to overcome enforcement roadblocks
- A flowchart of the roadmap, illustrating the process involved in criminal, civil, or administrative enforcement on a foldout poster

Each narrative description—the booklet you're now reading—is broken down into four sections:

Roadblocks The first section of this booklet explores the most common ways in which civil, criminal, or administrative enforcement fails to be effective and offers potential solutions.

The Road The second section explains the parts of the legal procedure involved in criminal, civil, or administrative enforcement that are most relevant to tobacco control advocates. It begins with general background information and then explains the steps involved. The foldout map accompanying this booklet depicts the steps described in this section.

Glossary The glossary gives readers a better sense of who's who in tobacco law enforcement, identifying the various players in the enforcement process.

Appendix To help readers determine which of TALC's three Enforcement Roadmaps to consult, this appendix provides information about the types of penalties—criminal, civil, or administrative—that apply to each of the tobacco control laws affecting California.