

CHECKLIST

Choosing an Issue

ISSUE 1	ISSUE 2	ISSUE 3	
<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>	WILL THE ISSUE:
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Result in real improvement in people's lives?
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Give people a sense of their own power?
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Alter the relations of power?
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Be worthwhile?
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Be winnable?
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Be widely felt?
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Be deeply felt?
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Be easy to understand?
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Have a clear target?
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Have a clear time frame that works for you?
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Be non-divisive?
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Build leadership?
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Set up your organization for the next campaign?
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Have a pocketbook angle?
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Raise money?
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Be consistent with your values and vision?