

## **Benefits and Barriers**

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### **Enacting Policies**

#### **Benefits to Rally Behind**

- New laws apply to all residents and businesses whereas a voluntary policy is only implemented by those who choose to do so.
- New laws are an efficient way to bind current and future residents and businesses.
- New laws are legally enforceable—If you violate the law, you face consequences such as a fine or potential jail time.
- Process of enacting a local law can educate the community.
- Process of enacting a local law can educate elected officials.

#### **Barriers to Conquer**

- May be difficult and time-consuming to pass a new law.
- Requires commitment to enforcement (preferably a designated enforcement agency and money for enforcement).
- May face opposition from those affected, such as local businesses.
- May face opposition from the community or elected officials.