

“FLASH ID” PROTOCOL

Description for Youth Confederates

This is a study of the things that can affect whether or not a person in a store will sell tobacco to children. This study looks at whether or not showing a picture ID, even though that ID says you are younger than age 18, causes people in stores to sell more cigarettes to them. The purpose of this is to describe what you will actually do.

In this study, I will visit a number of different stores. In each store, I will go up to the clerk and say, “Can I have a pack of Marlboros? I have ID.” I will then show the clerk a piece of ID with my picture and actual birth date on it. If the clerk asks my age, I will be truthful. If the clerk asks if the cigarettes are for me, I will answer “Yes.” If the clerk agrees to sell me the cigarettes, I will pay for the purchase and leave. If the clerk refuses to sell me the cigarettes, I will leave. I will pay close attention to everything the clerk says during this purchase attempt. The stores have been picked at random to represent different locations. I will be accompanied by an adult who will remind me what I am to pay attention to. I will never do anything related to this study without an adult from the project being present.

While making the tobacco purchase, I will keep track of the following things:

- Price paid for the tobacco
- Sex of the salesperson
- Ethnicity of the salesperson
- If there were other people around when I asked for the tobacco
- Whether or not the salesperson changes his/her mind
- Anything else the salesperson or the other customers might say

Immediately after trying to buy the tobacco, I will come back to the adult, who will record the information on specially prepared forms. Any tobacco bought will be given to the adult, who will turn them over to the researchers for disposal.

Before going out to do the store visits, I will go to a training session. This time will be spent talking about why children should not start using tobacco and about the laws on selling tobacco to children. The reason for the study will be discussed. I will learn that my purpose in this study is to try to stop stores from selling cigarettes to children because cigarettes are bad for children. In addition, I will learn how to ask for tobacco and what to say when the salesperson says something to me. I will learn how to figure out the sex and ethnicity of the salesperson. During this session, I will role-play buying various things as well as buying tobacco products while remembering all of these things. I will be paid \$3–\$5 for each store that I visit. I can work as little or as much as I like until the project is over.

Selling tobacco products to children is illegal in California. We have special permission to do this project so that we can stop stores from selling tobacco to children. If I participate in this study, I will not try to buy tobacco at any time other than when I am gathering data.

I have read the above and agree to participate. I understand that I will:

- Go into stores, show my actual picture ID proving I am under age 18, and then try to buy tobacco products.
- Be involved in a training session before this
- Be paid \$3–\$5 for each store

I understand that buying tobacco is illegal, but that there is special permission to do so for this study.

I agree to not buy any tobacco product at any other time.

I agree to give all tobacco I buy to the adult who goes with me during the study.

I understand that I can drop out of the study at any time.

I understand that the information about if a store sells or does not sell is confidential and that I cannot tell anyone about it.

If I have any questions or problems, I will first discuss these with my parent(s) and with the adult who accompanies me while I try to buy cigarettes. If I still have questions, I understand that I can call or meet with *[name and phone number]* and she/he will discuss them with me.

I have been given a copy of this form for me to keep.

Signature of Youth Participant

Date