

A. STORE INFORMATION

1) Store ID: _____

6) Number of cash registers: _____

2) Coder ID: _____

Compliance with Laws

OPTIONAL:

2b) Council District: _____

2c) Supervisor District: _____

2d) Within 1000 ft of school? No Yes

3) Date of visit: _____

4) Store Type: 1 Supermarket
 (circle one) 2 Small Market
 3 Chain Convenience (no gas)
 4 Chain Convenience (with gas)
 5 Gas Only
 6 Drug Store/Pharmacy
 7 Liquor Store
 8 Other (specify): _____

7) a. Are beedies sold in the store? No Yes

b. Is this an "adult only" store? No Yes

8) Are Prop 65 signs posted by registers or smokeless tobacco products? No Yes

9) Are there any ads \geq 14 feet²? No Yes

10) Are there any ads with cartoons? No Yes

11) Is window coverage > 30%? No Yes

12) Any self-service cigarettes? No Yes

5) Disposition: 1 Completed 5 Store not found
 (circle one) 2 Partial 6 Store closed
 3 Denied 7 Store not visited
 4 No cigarettes

13) Any self-service other tobacco? No Yes

B. STORE EXTERIOR

Age of Sale Signs

14) Number by type (enter #)

None	We Card	1-800-5ASK4ID	Tobacco Co.	Other
<input type="checkbox"/>				

Functional Items

15) Number by brand (enter #)

16) At or below 3 ft

None	Marlboro	Camel	Winston	Newport	GPC	Kool	All Other	OPTIONAL: SMOKELESS		
								Copen	Skool	Other
<input type="checkbox"/>										
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Ads

17) Number by brand – door/window

18) Number by brand – other exterior location

19) At or below 3 ft

None	Marlboro	Camel	Winston	Newport	GPC	Kool	All Other	OPTIONAL: SMOKELESS		
								Copen	Skool	Other
<input type="checkbox"/>										
<input type="checkbox"/>										
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Promotions

20) Any special promotions?

None	Marlboro	Camel	Winston	Newport	GPC	Kool	All Other	OPTIONAL: SMOKELESS		
								Copen	Skool	Other
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

OPTIONAL: Store Exterior Coverage

21) Check the percentage that is closest to matching the total coverage of doors and windows in this store. (See examples in manual).

- 0%
 1 up to 10%
 2 up to 25%
 3 up to 50%
 4 up to 75%
 5 up to 100%

C. STORE INTERIOR

Built-in Shelving

22) Number by logo brand –
in counter zone

23) Number by logo brand –
away from counter zone

24) At or below 3 ft

25) Near candy

	None	Marlboro	Camel	Winston	Newport	GPC	Kool	All Other	OPTIONAL: SMOKELESS		
									Copen	Skool	Other
	<input type="checkbox"/>										
	<input type="checkbox"/>										
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Displays

26) Number by logo brand –
in counter zone

27) Number by logo brand –
away from counter zone

28) At or below 3 ft

29) Near candy

	None	Marlboro	Camel	Winston	Newport	GPC	Kool	All Other	OPTIONAL: SMOKELESS		
									Copen	Skool	Other
	<input type="checkbox"/>										
	<input type="checkbox"/>										
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Ads

30) Number by brand –
in counter zone

31) Number by brand –
away from counter zone

32) At or below 3 ft

33) Near candy

	None	Marlboro	Camel	Winston	Newport	GPC	Kool	All Other	OPTIONAL: SMOKELESS		
									Copen	Skool	Other
	<input type="checkbox"/>										
	<input type="checkbox"/>										
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Functional Items

34) Number by brand

35) At or below 3 ft

	None	Marlboro	Camel	Winston	Newport	GPC	Kool	All Other	OPTIONAL: SMOKELESS		
									Copen	Skool	Other
	<input type="checkbox"/>										
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Promotions

36) Any special promotions?

	None	Marlboro	Camel	Winston	Newport	GPC	Kool	All Other	OPTIONAL: SMOKELESS		
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Age of Sale Signs

37) Number by type –
in counter zone

38) Number by type –
away from counter zone

	None	We Card	1-800-5ASK4ID	Tobacco Co.	Other
	<input type="checkbox"/>				
	<input type="checkbox"/>				

D. OTHER LANGUAGE (OPTIONAL)

39) Other language noted: _____

Other Language – Exterior

								OPTIONAL: SMOKELESS		
None	Marlboro	Camel	Winston	Newport	GPC	Kool	All Other	Copen	Skoal	Other
40) Ads	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
41) Functional items	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
42) Promotions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other Language – Interior

								OPTIONAL: SMOKELESS		
None	Marlboro	Camel	Winston	Newport	GPC	Kool	All Other	Copen	Skoal	Other
43) Built-in shelving (logos)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
44) Displays (logos)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
45) Ads	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
46) Functional items	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
47) Promotions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>