

Ethnic Tobacco Control Networks Contact Information and Project Summaries

Project Name: Asian and Pacific Islander Tobacco Education Network
Agency Name: Asian and Pacific Islander American Health Forum
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Project Summary: The Asian and Pacific Islander Tobacco Education Network (APITEN) is a statewide partnership that promotes and advocates for tobacco-free Asian American and Pacific Islander (AAPI) communities. APITEN's goals are advancing tobacco-free AAPI activities and lifestyles, reducing the prevalence of tobacco abuse among AAPIs, and expanding the ability of anti-tobacco programs to serve AAPI communities. APITEN conducts activities in the following priority areas: countering pro-tobacco influences, reducing youth access to tobacco, and reducing the health hazards of environmental tobacco smoke (ETS) or secondhand smoke. APITEN encourages community members to participate in the legislative process and educate legislators about the needs and efforts of the AAPI community. APITEN strives to counteract the factors that contribute to high smoking levels in our communities through technical assistance and training, campaigning for tobacco free policies, developing regional coalition activities, youth fellowship and coalition, information dissemination, our Mini-Grants Program, and by promoting the California Smokers' Helpline.

Project Name: Hispanic/Latino Tobacco Education Network
Agency Name: University of Southern California, Institute for Prevention Research
Primary Contact: Ms. Wendy Paredes
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Project Summary: Hispanic/Latino Tobacco Education Network (H/LaTEN) is a project of the University of Southern California. H/LaTEN, together with its Statewide Advisory Committee, Local Network Planning Area representatives, mini-grantees, and over 900 members, empowers its communities, builds leadership and skills, and advocates for the health of the Hispanic/Latino population statewide. H/LaTEN has six major objectives: 1) maintain its statewide infrastructure including 3-5 diverse committees and subcommittees, Local Network Planning Area Representatives, and mini-grants reflective of Hispanic/Latino culture and representative of geographic areas; 2) support the Tobacco Control Section's work with ethnic populations, specifically related to Hispanic/Latino communities of California; 3) support local programs by providing technical assistance, training and/or disseminating information; 4) counter pro-tobacco influences through the "Dinero \$abio" advocacy campaign; 5) reduce exposure to secondhand smoke through the "Regale Salud" advocacy campaign; and 6) provide ethnic guidance and leadership to California's tobacco control movement.

Project Name: African American Tobacco Education Network
Agency Name: California Black Health Network, Inc.
Primary Contact: Ms. Rhonda West-Peters
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Project Summary: The African American Tobacco Education Network (AATEN) is funded by the California Department of Health Services, Tobacco Control Section to develop a collaboration of tobacco education programs statewide who is serving a community of people of African descent. AATEN is administered by the California Black Health Network. The Network is advised by a board of dedicated people of color representatives who advocate for the health and well being of all Californians.

Services and activities

AATEN engages in the following activities to assist tobacco education statewide:

1. Provide mini-grants to fund appropriate programs or priorities;
2. Co-host multi-ethnic conferences and trainings;
3. Provide technical assistant through workshops, seminars and Town Hall meetings;
4. Publish and distribute newsletters, and fact sheets;
5. Review all Afro-centric tobacco education materials developed for the community of people of African descent;
6. Provide sponsorship for group activities or events addressing tobacco issues that help change social norms;
7. Provide input to the State of California Department of Health Services, Tobacco Control Section on Media and Policy activities;
8. Support local community Advocate that address local concern about youth access to tobacco products, environmental tobacco smoke, secondhand smoke and tobacco industry influence in the black community.

Project Name: American Indian Tobacco Education Network
Agency Name: California Rural Indian Health Board, Inc.
Primary Contact: Mr. Mark LeBeau
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Project Summary: To directly and in-directly assist in the reduction of commercial tobacco use by the American Indian population of California. Reduce the selling of American Indian cultural images and symbols on commercial tobacco products.